



# CAMDEN PUBLIC SCHOOL P&C

## 2023 FETE. SPONSORSHIP DRIVE

The Time Has Come for Fun and Fundraising!

Hey there, wonderful business owners and community heroes! We've got some fantastic news for you amidst all the ups and downs we've experienced lately. Brace yourselves for the triumphant return of the Camden Public School Fete in 2023! Cue the confetti cannons and save the date - Friday, November 3rd!

Yes, yes, we know what you're thinking. "What's so special about a fete?" Well, let us tell you, this isn't just any old fete. This is our first-ever post-pandemic and post-flood extravaganza! You won't want to miss it. Trust us, we've got some epic plans up our sleeves.

Our mission? To raise a whopping \$50,000! Now, we know that's no small feat, but with your help, we're confident we can swing it. What's the money for, you ask? Playground upgrades and essential literacy and numeracy resources for our incredible students. Let's give them the tools they need to conquer the world!

Picture this: market stalls galore, thrilling carnival rides, and jaw-dropping events coordinated by our very own students. And oh boy, have we got something special in store for the teachers! We're bringing back the all-time favourite "Dunk the Teacher" game. Who wouldn't want a chance to drench their favourite educator? 😊

But wait, there's more! Prepare to be amazed by a student art trail that'll tickle your artistic senses, mesmerizing music performances that'll have you grooving, and dance acts that'll make your jaw drop. We've got it all, folks! And let's not forget the main attractions: the major raffle with incredible cash prizes, the heart-pounding live auction, and, of course, the one and only beloved chocolate wheel. Will Lady Luck be on your side? You'll have to join us to find out!

Now, here's where you come in, our dear local business superheroes. We need your support to make this epic goal a reality. You can help us in so many ways! Donated goods, in-kind support, gift vouchers, or cash donations—whatever floats your boat and fits your fancy. We appreciate every single contribution, no matter how big or small. Seriously, your kindness means the world to us.

Just a little reminder of what we've achieved together in the past. Our 2017 and 2019 fetes were nothing short of amazing, attracting hundreds of families and raising heaps of funds. Thanks to incredible businesses like yours, we were able to bring new technology to our school and kickstart those playground upgrades. Your generosity truly made a difference, and we can't thank you enough.

If you're eager to dive into the details and explore the marvellous opportunities we've prepared for you, we've attached a sponsorship proposal. Take a peek, and if you're as excited as we are, drop us an email at [president@camdenpandc.com.au](mailto:president@camdenpandc.com.au). Better yet, give Adrienne James a ring at 0401157 546. We're ready to chat and team up with you!

From the bottom of our hearts, we want to express our sincere gratitude for considering this wild ride with us. We're beyond thrilled at the chance to collaborate and make a real difference in the lives of our amazing students. Together, we can create something truly magical.

So, let's get this show on the road, spread some joy, and raise those funds like there's no tomorrow! Thank you, thank you, thank you!

Yours in fete-filled excitement,

**Adrienne James**  
P&C President

&

**Nick de Wilde**  
Relieving Principal

# OUR SPONSORSHIP PACKAGES

## MAJOR SPONSORSHIP - \$2000

- **Exclusivity:** Be the sole major sponsor in your industry of the Camden Public School Fete, enjoying exclusive recognition and visibility throughout the event.
- **Prime Stall:** Receive a prominent 3mx3m stall at the fete to showcase your business and engage directly with the community.
- **Newsletter Mentions:** Your business will be acknowledged in our newsletters as a major sponsor, reaching a wide audience of parents, teachers, and community members.
- **Newsletter Editorials and Highlights:** Enjoy special editorial coverage and highlights in our newsletters, giving your brand maximum exposure and recognition.
- **Banners Displayed:** Your banners will be prominently displayed on Mitchell Street fences for four weeks leading up to the event, ensuring your brand is seen by everyone in the community.
- **Showbag Inclusion:** Your business can provide promotional items, pamphlets, gifts, or cards to be included in the fete showbag given to 200 attendees.
- **LED Signage:** Your business logo will be featured on LED signage at the event, ensuring your brand stands out and captures attention.
- **Social Media Promotion:** Your sponsorship will be acknowledged through dedicated social media posts on the public Facebook Fete page and the private P&C group.

## SILVER SPONSORSHIP - \$500

- **Stall Space:** Receive a designated stall space at the fete to promote your business and engage with attendees. (dependant on availability)
- **Banners Displayed:** Your banners will be displayed on School Fences for 7 days leading up to the event, increasing your brand's visibility.
- **Showbag Inclusion:** Your business can provide promotional items, pamphlets, gifts, or cards to be included in the fete showbag given to 200 attendees.
- **Social Media Promotion:** Your sponsorship will be acknowledged through social media posts on the public Facebook Fete page and the private P&C group.

## GOLD SPONSORSHIP - \$1000

- **Prime Stall:** Receive a 3mx3m stall at the fete, allowing you to showcase your business and interact with the community.
- **Newsletter Mentions:** Your business will be recognized in our newsletters as a gold sponsor, reaching a wide audience of parents, teachers, and community members.
- **Banners Displayed:** Your banners will be displayed on School Fences for two weeks leading up to the event, ensuring your brand gains exposure.
- **Showbag Inclusion:** Your business can provide promotional items, pamphlets, gifts, or cards to be included in the fete showbag given to 200 attendees.
- **LED Signage:** Your business logo will be featured on LED signage at the event, giving your brand visibility.
- **Social Media Promotion:** Your sponsorship will be acknowledged through social media posts on the public Facebook Fete page and the private P&C group.

## BRONZE SPONSORSHIP - \$300

- **Banners Displayed:** Your banners will be displayed during the Fete.
- **Showbag Inclusion:** Your business can provide promotional items, pamphlets, gifts, or cards to be included in the fete showbag given to 200 attendees.
- **Social Media Promotion:** Your sponsorship will be acknowledged through social media posts on the public Facebook Fete page and the private P&C group.

## PRIZE DONATION

- **Showbag Inclusion:** Your business can provide promotional items, pamphlets, gifts, or cards to be included in the fete showbag given to 200 attendees.
- **Social Media Promotion:** Your sponsorship will be acknowledged through social media posts on the public Facebook Fete page and the private P&C group.